



2025-2028 Strategic Plan
**Commission on
Construction Education**

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~ 21 ~



acknowledgements

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letter from the board chair

Nevada has become a desired destination for many to call home. The last decade alone experienced a 15 percent growth in population placing increasing demands on the need to expand residential and community services, housing and business opportunities.

The Commission on Construction Education has a unique opportunity to support and encourage the growth and development of programs that foster passion for the construction industry while promoting the longevity and successful career pathways available to professionals of all ages.

In an age where technology is paramount to all facets of life, the idea of a manual labor job often associated with construction can feel like a deterrent toward the achievement of our goals. But the truth is, technology drives advancements in construction and is responsible for increasing efficiencies and expediting results. Building a workforce with a working knowledge of technology is where the future is headed.

Construction and service jobs remain the backbone of the vitality of our state and provide us with the means to live life comfortably. From trades men and women, to subcontractors, general contractors, and general engineering contractors, the pathways available in construction are vast and plentiful. Our goal in administering funds is to encourage applicants to bring forward ideas that generate interest in various construction opportunities, guide youth to connect their unique skill sets to fulfilling careers in a construction trade, and to support existing professionals with skill development, recruitment and retention.

This three-year strategic plan will focus greatly on the need for programs that aim to reach diverse and underserved populations. It is the responsibility of the Commission to share opportunities for grant funding widely, engage with community and industry partners regularly and promote the value and outcomes generated by programs who have received grant funding consistently.

The construction industry is not an island. It is an integral part of our daily lives. We hope to spark interest in careers through education, hands-on experiences, immersive opportunities, and testimonials from career professionals who are committed to investing in the development of the next generation.

BOYD MARTIN

Nevada State Contractors Board Chair



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I. introduction

The Commission on Construction Education was created by the Nevada Legislature in 2001 to “...review programs of education which relate to building construction and distribute grants from the Construction Education Account... for programs that the Commission determines qualify for such a grant” (State Contractors Board Handbook 2022, NRS 624.570).

The Commission administers grants to qualified applicants from the Construction Education Account, established by the Board through NRS 624.580, which provides clear parameters for proper administration and disbursement of Account funds.

The Commission comprises seven members: one current representative from the State Contractors Board, and six members appointed by the Governor— four construction industry representatives and two individuals with knowledge of construction education programs. All Commission members serve three-year terms.

The Commission is empowered to review and rate applications for grant funding by school districts and other entities seeking to provide programs of education that build awareness of the advantages of employment and increase enrollment in the construction industry.



II. overview

The Commission on Construction Education has been dedicated to advancing construction education and building a robust, well-trained workforce in Nevada.

Since it administered its first grant in 2002, the Commission has awarded over \$5.4 million to qualified programs throughout the State—through high schools, community colleges, universities, contractor associations, builders’ alliances and other programs offering training and certification programs for current professionals and potential workers in the industry.

The purpose of this plan is to establish a framework of goals, objectives and performance measures for the Commission to ensure ongoing success and provide clear direction for future priorities.

III. current trends and priorities

The Commission has identified the following issues and priorities that influence its ongoing work.

Labor Shortage

Nevada's construction industry requires a qualified, skilled labor force. Ongoing demands for residential and commercial projects have placed strain on the current workforce. Apprenticeship programs and employment incentives have helped to bolster trade employment, but the need for innovative workforce development programs remains a high priority.

Aging Workforce

Compounding the labor shortage, a significant number of workers in the construction industry are approaching retirement age. Therefore, it is essential that a newly trained workforce is available to replace older workers as they leave the field.

Competing Careers

Perceptions of the construction industry often align careers with strong manual labor requirements, despite there being a multitude of career pathways. While there are other industries that can be more lucrative,

the Commission has an opportunity to promote programs that build positive images of construction jobs, including earning potential and job satisfaction.

Contractor Business and Customer Service Skills

The Nevada State Contractors Board aims to license contractors who remain compliant with Nevada's construction laws. The Commission can support the Board's enforcement goals by encouraging programs that help contractors improve their business and customer service skills, thereby improving quality and mitigating complaints.

Consistent Grant Application Process

The Commission's grant application process was designed to be both clear and transparent with a priority focus on advancing the goals of the Commission and the State's construction workforce development initiatives. The Commission strives to promote diverse applicants and programs through its outreach and awareness efforts, encouraging programs and services of all kinds to apply for consideration of grant funding.



IV. mission, vision, and values

Mission

The mission of the State of Nevada Commission on Construction Education is to improve the quality and integrity of the construction industry by awarding grants to organizations with innovative, creative and cost-effective educational programs that will help attract and retain a highly qualified workforce.

Vision

The vision of the State of Nevada Commission on Construction Education is to develop a highly educated, well-trained, productive, safe and sustainable workforce for the construction industry in the State of Nevada.

Values

Education

We value education as a means of advancing the quality of construction industry professionals, thereby improving the quality of the general public's experience with contractors.

Innovation

We encourage innovation and creativity in educational curriculum development and program delivery.

Diversity

We support building a workforce that is representative of the State's diverse population.

Fairness

We strive to treat all our constituents in a fair and impartial manner, evaluating programs on their merits.

Openness

We believe in establishing trust through open communications, clear processes and transparent systems.

V. customers and constituencies

1. Organizations

Program Providers

- Current Grant Applicants
- Potential Grant Applicants

Education Institutions

- Trade Schools
- Public Schools
- Community Colleges
- Universities

Industry Associations

Community-Based Nonprofit Organizations

Apprenticeship Programs

2. Individuals

Current Industry Professionals

Professional Members of the Workforce, including:

- Youth
- Veterans (transitioning from active duty)
- Women
- Minorities
- Displaced Workers
- Prospective Workers
- Potential Grant Applicants



VI. goals



GOAL 1: QUALITY EDUCATIONAL PROGRAMS AND WORKFORCE DEVELOPMENT

Support education and training programs that attract and retain workers in the construction industry.



GOAL 2: YOUTH EDUCATION

Promote educational programs that teach youth and their guardians about the opportunities and advantages of a career in the construction industry, including earning potential and work fulfillment.



GOAL 3: COMMUNICATION AND OUTREACH

Ensure that all educational providers serving the construction industry are aware of the CCE grants program.



GOAL 4: GRANT ADMINISTRATION

Maintain a grant application process that is efficient, fair and transparent.

VII. action plan



GOAL 1: QUALITY EDUCATIONAL PROGRAMS AND WORKFORCE DEVELOPMENT

Support education and training programs that attract and retain workers in the construction industry.

on-going objectives
Promote programs that reach a diverse workforce, including women, minority populations, veterans, new immigrants.
Encourage creative and innovative approaches to the delivery of educational programs that make the industry attractive to a new generation of workers.
Consider programs that promote career opportunities and overall positive perceptions of the construction industry.
Promote programs that provide workforce training to existing professionals and highlight the advantages of professional development for achieving greater success in the industry.

specific objectives	expected completion date
1.1 Identify organizations in different demographics to meet with, i.e., technology groups, existing school partners, job placement agencies.	September 2025
1.2 Create a place on the Commission's webpage that highlights past grant applicants and program outcomes.	October 2025
1.3 Expand opportunities to promote the Commission's grant application link on external organization and industry websites.	October 2025
1.4 Develop a grant application workshop that can be used for grant applicants and outreach opportunities for prospective applicants.	November 2025

performance measures
Increase the number of grant applications from programs that serve diverse populations
Increase in course completion rates and the number of certifications obtained by participants
Increase in the number of qualified workers in the construction industry.



GOAL 2: YOUTH EDUCATION

Promote educational programs that teach youth and their guardians about the opportunities and advantages of a career in the construction industry, including earning potential and work fulfillment.

on-going objectives

Inform K-12 institutions about the availability of grant funding for construction industry education programs.

Encourage grant applicants that are focused on securing jobs in the construction industry.

Consider applications that demonstrate the use of new technologies and innovative tools in the construction industry as a means of attracting young people to the field.

specific objectives		expected completion date
2.1	Outreach to the administration of all school districts in the state to inform them about grant opportunities and deadlines.	September 2025
2.2	Expand workforce development panels to rural areas, i.e., Pahrump and Mesquite.	January 2026
2.3	Identify speakers that are more age-related to the target audience for presentations and testimonials.	January 2026

performance measures

Increase in the number of grant applications from educational institutions.

Increase in the awareness of construction industry career opportunities among high school counselors, young people and their guardians.

Increase enrollments in construction industry-oriented education and certificate training courses.



GOAL 3: COMMUNICATION AND OUTREACH

Ensure that all educational providers serving the construction industry are aware of the CCE grants program.

on-going objectives

Continue to emphasize that the demand for qualified contractors remains very strong and that contracting offers good paying jobs and careers.

specific objectives		expected completion date
3.1	Develop an introductory video highlighting the value and purpose of the Commission to be used for outreach and marketing purposes.	February 2026
3.2	Consider creating separate social media accounts specifically aimed at promoting messages for the Commission.	February 2026
3.3	Expand the Commissions webpage to include video content, testimonials, and grant program highlights.	March 2026

performance measures

Increase in media outreach collateral.

Number of presentations on CCE Grant Program.



GOAL 4: GRANT ADMINISTRATION

Maintain a grant application process that is efficient, fair and transparent.

on-going objectives

Provide specific directions on grant applications to clarify submission requirements and grant award selection criteria.

Publish a list of all grant awards and identify opportunities to promote program success.

specific objectives		expected completion date
4.1	Require applicants and recipients to be present at the time of award and quarterly reports.	May 2026
4.2	Consolidate the financial reporting requirements on the grant application to allow for summarized reports.	May 2026
4.3	Inform applicants that applications must be submitted in format requested or they will not be considered.	May 2026
4.4	Update application and clearly communicate expectation that grant funds are to be expended in the year awarded with unexpended funds returned to the Commission for redistribution.	May 2026

performance measures

Increase in the number of qualified grant applications.

Greater awareness of grant application results.





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